FIREHOUSE WORLD

Comparison Grades 2010 - 2014

SHOW YEARS:	2010	2011	2012	2013	2014
ATTENDEES:			_		
	C+	С	C	С	В-
Number of Attendees	C+ B- C	B-	C+	B-	В-
Quality of Attendees	D-	C C	C-	C+	C
Consistency of Traffic	В	В	B	В	В
Quality of Exhibitors	B-	C+	C+	C+	В
Costs to Attendees	B-	U+	<u> </u>	- C+	D
SHOW:					
Appropriate Hours & Days	В	В	B-	В	B +
Costs to Show	С	C	C	С	C
Program	C+	C+	C+	B-	B-
Location	B+	B+	B+	В	B+
Dates of Show	B+	В-	B+	В	B+
Demos Allowed	C+	C+	A-	В-	C+
Domos ratiowed					
STAGING					
Location	<u> </u>		В	C+	В
Cleaning Facilities	 		В-	C+	В
Defueling Services			C+	C+	C
Availability Show/Decorator Staff			C+	C+	В
Checking In Process			В-	C+	В-
SHOW MANAGEMENT:					
Show Management	B B	В	B+	В	B+
Expertise and Cooperation	В	В	В	В	В
Booth	В	В	В	C+	C+
CERVICES	┨ ╟───				
SERVICES:	H	В	В	В	В-
Set-Up and Breakdown	C+ B		B	В	
Facilities and Services	В	В	B-		C+
Expertise+Cooperation/Decorator Staff	┨┠───		C C	B C	B C
Costs of Decorator Services	┨┠───				
Expertise+Cooperation/Utilities Staff	┨┣──		B- C	B- C	C+ C
Costs of Utilities Services Expertise+Cooperation/Registration	 		B	В	B+
	D	В-	В	B-	B
Hotels	B B				
Security	B	B-	В	В	B+
TOTALS:	1				
Exhibitors Total Rating	C+	C+	С	С	C+
(GPA out of 4.0)	2.71	2.62	2.24	2.48	2.71
Overall Rating Averaging	1				
All Grades	В-	В-	C+	В-	В
(Overall GPA)	2.91	2.89	2.67	2.85	3.07
Ratio of responses to # of Exhibitors	24/92	39/86	29/83	24/70	24/70
	26%	45%	35%	34%	34.20%
Were attendees shopping to					
purchase fire apparatus? Few:	· -	12	11	9	2
Some:		18	13	12	8
FMTSRCHistories 2014.xls Many:	1	3	1	0	1

FDIC Comparison Grades 2010 - 2014

SHOW	YEARS:	2010	2011	2012	2013	2014
ATTENDEES:				<u> </u>		
Number of Attendees		В	B+	B+	B+	B+
Quality of Attendees		В	В	B	В	B+
Consistency of Traffic		C+	B	B	В	В
		B	B	B+	B+	B+
Quality of Exhibitors Costs to Attendees		B+	B-	B-	B	B-
Losts to Attendees		D.				
SHOW:						
Appropriate Hours & Days		В	В	В	В	В
Costs to Show		С	C	C	C	С
Program		В	В	В	В	В
Location		B+	B+	A -	A -	A -
Dates of Show		B+	C+	A -	A -	B+
Demos Allowed		В	В	В	B+	B +
					В	
STAGING:						
Location		<u></u>		В	B+	B+
Cleaning Facilities				В	В	В
Defueling Services				C+	В	В
Availability Show/Decorator Staff				В-	В	В
Checking In Process				В	В	В
THOUSE MANIA CHERATERIE.						-
SHOW MANAGEMENT:		<u> </u>	D.		- 	- ID.
Show Management		B	B+	B+	B+	B+
Expertise and Cooperation		В	B+	B+	B+	B+
Booth		В-	В	В	В	В
SERVICES:						
Set-Up and Breakdown		В	В	В	B+	В
Facilities and Services		В	В	В	B+	B+
Expertise+Cooperation/Decorator Staff				В	В	В
Costs of Decorator Services				С	C+	С
Expertise+Cooperation/Utilities Staff				В	В	В
Costs of Utilities Services				C+	C+	C+
Expertise+Cooperation/Registration				B+	B+	B+
Hotels		В	В	В	В	В
Security		В	B+	B	В	B+
security				1		<u> </u>
rotals:						
Exhibitors Total Rating		В	В	В	B+	B+
GPA out of 4.0)		3.21	3.44	3.45	3.55	3.51
Overall Rating Averaging						
All Grades		В	В	В	B+	В
Overall GPA)		3.14	3.28	3.27	3.56	3.08
Ratio of responses to # of Exhibitors		80/242	111/165	79/139	88/139	91/144
Table of respondes to n of Calibration		33%	67%	57%	64%	63%
Were attendees shopping to						
purchase fire apparatus ?	Few:	19	26	18	10	19
	Some:	44	56	47	41	51
	Many:	13	13	9	17	18

PA FIRE EXPO Comparison Grades 2010 - 2014

SHOW YEARS	S: 2012	2013	2014
	1st Yr.		<u> </u>
ATTENDEES:			
Number of Attendees	C+	A	C+
Quality of Attendees	C+	В-	C+
Consistency of Traffic	C	C	C+
Quality of Exhibitors	В	В	В
Costs to Attendees	B+	A-	B+
SHOW:			
Appropriate Hours & Days	B-	B-	В
Costs to Show	<u> </u>	В	B+
Program	B	В	C+
Location	В	B+	B+
Dates of Show	B+	B+	B+
Demos Allowed	B-	С	С
STAGING:			
Location	B+	A-	B+
Cleaning Facilities	B-	В	C+
Defueling Services	C	В-	C+
Availability Show/Decorator Staff	B-	C+	В
Checking In Process	B	В	В
SHOW MANAGEMENT:			
Show Management	B+	В	В
Expertise and Cooperation	B+	В	В
Booth	B	В	B+
SERVICES:			
Set-Up and Breakdown	B+	B+	B+
Facilities and Services	В	В	В
Expertise+Cooperationg/Decorator Staff	В	В-	B-
Costs of Decorator Services	В	В-	В-
Expertise+Cooperation/Utilities Staff	B	<u>B</u>	В
Costs of Utilities Services	B	В	В
Expertise+Cooperation/Registration	B+	B+	B
Hotels	B	В	В
Security	В	В	B
TOTALS:			
Exhibitors Total Rating	B-	B	B
(GPA out of 4.0)	2.93	3.16	3.3
Overall Rating Averaging	+		ļ
All Grades	B	B	В
(Overall GPA)	3.07	3.12	3.11
Ratio of responses to # of Exhibitors	37/74	21/70	23/59
	50%	30%	39%
Were attendees shopping to			
purchase fire apparatus? Few		5	5
Some	-1-1	9	13
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NY STATE FIRE CHIEFS

Comparison Grades 2010 - 2014

SHOW YEARS:	2010	2011	2012	2013	2014
SHOW TEARS:	2010	2011	2012	2013	12027
ATTENDEES:					
Number of Attendees	В-	B-	C+	C+	В-
Quality of Attendees	В	C+	B-	B-	В
Consistency of Traffic	B-	C+	C+	C	C
Quality of Exhibitors	B	B+	В	В	В
Costs to Attendees	В	В	В	В	В
SHOW:					
Appropriate Hours & Days	В-	В	В	В	В
Costs to Show	C+	C+	С	С	С
Program	В-	B-	В	В	В
Location	В	В	В	В	В
Dates of Show	В	B-	В-	В	В
Demos Allowed	В	В	В	В-	C+
STAGING:	1		<u> </u>	-	-
Location			В	C+	В
Cleaning Facilities	-		B B-	B C	B C
Defueling Services		_			
Availability Show/Decorator Staff	 		B B	B B	B+ B
Checking In Process			В	В	В
CHOW MANACEMENT.	-		+		-
SHOW MANAGEMENT: Show Management	B+	В	В	B+	В
Show Management Expertise and Cooperation	B	В	В	B	C+
Booth	В	В	B	В	C+
DOULE	1		+	 	
SERVICES:				1	
Set-Up and Breakdown	В-	В	В	C+	В
Facilities and Services	B	В	В	В	В
Expertise+Cooperationg/Decorator Staff			В	В	B+
Costs of Decorator Services			C+	C+	C+
Expertise+Cooperation/Utilities Staff			В	В-	B+
Costs of Utilities Services			C+	C+	В-
Expertise+Cooperation/Registration			В	В	В
Hotels	B-	В-	С	С	С
Security	В	B-	В	В	В
TOTALS:					
Exhibitors Total Rating	B	C+	В	B-	В-
(GPA out of 4.0)	3.02	2.78	3.04	2.94	2.88
Overall Rating Averaging		<u> </u>	1		
All Grades	В	B-	C+	B-	B-
(Overall GPA)	3.33	2.97	2.93	2.89	2.86
	4.4/54	04/62	0.4/51	10/51	0.4/50
Ratio of responses to # of Exhibitors	14/56	21/62	24/51	19/51	24/53
Wow offer Joseph and a second	25%	34%	47%	37%	45%
Were attendees shopping to	4	6	7	6	12
purchase fire apparatus? Few:	6	6 10	7 13	6	12
Some:	1	1	13	0	10
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FIREHOUSE EXPO Comparison Grades 2010 - 2014

SHOW YEARS	S: 2010	2011	2012	2013	2014
ATTENDEES:					
Number of Attendees	C+	C	C-	C-	D
Quality of Attendees	В-	C	C	C+	C-
Consistency of Traffic	С	C	D+	C-	D
Quality of Exhibitors	В	В-	C+	C+	С
Cost to Attendees	В-	В-	C+	C+	С
SHOW:					
Appropriate Hours & Days	В-	B-	C+	C+	C+
Costs to Show	С	C-	D+	C-	D+
Program	С	C+	C+	C+	С
Location	В	В-	В	В	C+
Dates of Show	В	B-	В-	В	В-
Demos Allowed	В-	C+	В-	С	C+
Demos ratowed					
STAGING:					
Location			C+	В	В
Cleaning Facilities	-111		C+	В	В
Defueling Services			C+	В	C+
Availability Show/Decorator Staff			В	B+	В
Checking In Process			B	В	C+
Oncoming in 1100000					
SHOW MANAGEMENT:					
Show Management	В	В	В-	В	C+
Expertise and Cooperation	В	B+	В	В	C+
Booth	В	В	C+	C+	C+
SERVICES:			Î		
Set-Up and Breakdown	В	B-	В	В	C+
Facilities and Services	В-	C+	B-	В	B-
Expertise+Cooperation/Decorator Staff			В	В	C+
Costs of Decorator Services			C-	C	C
Expertise+Coopreation/Utilities Staff			В-	В	C+
Costs of Utilities Services			C-	C	С
Expertise+Cooperation/Registration			В	В	C+
Hotels	В	C+	B-	B-	C+
Security	В	В-	В	В	B-
TOTALS:					
Exhibitors Total Rating	C	C	C-	C	D
(GPA out of 4.0)	2.69	2.36	1.93	2.22	1.49
Overall Rating Averaging					
All Grades	B-	C+	C	C+	C
(Overall GPA)	2.88	2.72	2.49	2.64	2.24
Ratio of responses to # of Exhibitors	29/83	14/79	15/67	31/57	16/49
	35%	17%	22%	54%	33%
Were attendees shopping to					
purchase fire apparatus? Fev	v: 14	9	11	12	7
	e: 12	3	3	9	7
Many		1	0	1	0

FIRE-RESCUE INTERNATIONAL Comparison Grades 2010 - 2014

SHOW YEARS:	2010	2011	2012	2013	2014
ATTENDEES:					
Number of Attendees	D+	C+	C	С	В
Quality of Attendees	C	В-	C+	C+	В
Consistency of Traffic	D+	C+	С	D+	C+
Quality of Exhibitors	В	В-	В	В	B+
Costs to Attendees	C +	B-	C+	C+	В
SHOW:					
Appropriate Hours & Days	В-	В	В	B-	B+
Costs to Show	C-	С	C	C-	C+
Program	C+	C+	C+	C	В-
Location	В-	В	C+	C	В
Dates of Show	В-	В-	В	C+	В
Demos Allowed	C+	В-	С	С	B-
STAGING:					
Location			C+	C+	В
Cleaning Facilities			B	В	C+
Defueling Services			C+	B+	B
Availability Show/Decorator Staff			B-	B	B
Checking In Process			B-	В	B
Checking in 110cess					
SHOW MANAGEMENT:					
Show Management	В-	В	В-	В	В
Expertise and Cooperation	В-	В	В	В	В
Booth	В-	В	В-	В	В
SERVICES:	<u> </u>				
Set-Up and Breakdown	C+	В	В	В	В
Facilities and Services	В-	В	В	В	В
Expertise+Cooperation/Decorator Staff			В	C+	B+
Costs of Decorator Services			C +	C	С
Expertise+Cooperation/Utilities Staff			В-	В	В
Costs of Utilities Services			C+	С	C+
Expertise+Cooperation/Registration		1	C	В	B+
Hotels	C+	В	В	C+	В
Security	В	В	В	В	В
TOTALS:					
Exhibitors Total Rating	D+	C+	C	D+	В
(GPA out of 4.0)	1.67	2.63	2.38	1.95	3.18
Overall Rating Averaging	1.07			1.75	3.10
All Grades	С	B-	C+	C+	В
(Overall GPA)	2.48	2.89	2.67	2.62	3.20
(O TOTALL OLIV)	#. TU	2.07	2.01	2.02	J.20
Ratio of responses to # of Exhibitors	23/112	45/114	24/104	42/95	37/89
	21%	39%	23%	44%	42%
Were attendees shopping to					
purchase fire apparatus? Few:		19	11	31	11
Some:		18	3	14	21
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