

FIREHOUSE WORLD
Comparison Grades 2010 - 2014

SHOW YEARS:	2010	2011	2012	2013	2014
ATTENDEES:					
Number of Attendees	C+	C	C	C	B-
Quality of Attendees	B-	B-	C+	B-	B
Consistency of Traffic	C	C	C-	C+	C
Quality of Exhibitors	B	B	B	B	B
Costs to Attendees	B-	C+	C+	C+	B
SHOW:					
Appropriate Hours & Days	B	B	B-	B	B+
Costs to Show	C	C	C	C	C
Program	C+	C+	C+	B-	B-
Location	B+	B+	B+	B	B+
Dates of Show	B+	B-	B+	B	B+
Demos Allowed	C+	C+	A-	B-	C+
STAGING					
Location			B	C+	B
Cleaning Facilities			B-	C+	B
Defueling Services			C+	C+	C
Availability Show/Decorator Staff			C+	C+	B
Checking In Process			B-	C+	B-
SHOW MANAGEMENT:					
Show Management	B	B	B+	B	B+
Expertise and Cooperation	B	B	B	B	B
Booth	B	B	B	C+	C+
SERVICES:					
Set-Up and Breakdown	C+	B	B	B	B-
Facilities and Services	B	B	B	B	C+
Expertise+Cooperation/Decorator Staff			B-	B	B
Costs of Decorator Services			C	C	C
Expertise+Cooperation/Utilities Staff			B-	B-	C+
Costs of Utilities Services			C	C	C
Expertise+Cooperation/Registration			B	B	B+
Hotels	B	B-	B	B-	B
Security	B	B-	B	B	B+
TOTALS:					
Exhibitors Total Rating	C+	C+	C	C	C+
(GPA out of 4.0)	2.71	2.62	2.24	2.48	2.71
Overall Rating Averaging					
All Grades	B-	B-	C+	B-	B
(Overall GPA)	2.91	2.89	2.67	2.85	3.07
Ratio of responses to # of Exhibitors	24/92	39/86	29/83	24/70	24/70
	26%	45%	35%	34%	34.20%
Were attendees shopping to purchase fire apparatus?					
Few:	10	12	11	9	2
Some:	11	18	13	12	8
Many:	1	3	1	0	1

FDIC
Comparison Grades 2010 - 2014

SHOW YEARS:	2010	2011	2012	2013	2014
ATTENDEES:					
Number of Attendees	B	B+	B+	B+	B+
Quality of Attendees	B	B	B	B	B+
Consistency of Traffic	C+	B	B	B	B
Quality of Exhibitors	B	B	B+	B+	B+
Costs to Attendees	B+	B-	B-	B	B-
SHOW:					
Appropriate Hours & Days	B	B	B	B	B
Costs to Show	C	C	C	C	C
Program	B	B	B	B	B
Location	B+	B+	A-	A-	A-
Dates of Show	B+	C+	A-	A-	B+
Demos Allowed	B	B	B	B+	B+
				B	
STAGING:					
Location			B	B+	B+
Cleaning Facilities			B	B	B
Defueling Services			C+	B	B
Availability Show/Decorator Staff			B-	B	B
Checking In Process			B	B	B
SHOW MANAGEMENT:					
Show Management	B	B+	B+	B+	B+
Expertise and Cooperation	B	B+	B+	B+	B+
Booth	B-	B	B	B	B
SERVICES:					
Set-Up and Breakdown	B	B	B	B+	B
Facilities and Services	B	B	B	B+	B+
Expertise+Cooperation/Decorator Staff			B	B	B
Costs of Decorator Services			C	C+	C
Expertise+Cooperation/Utilities Staff			B	B	B
Costs of Utilities Services			C+	C+	C+
Expertise+Cooperation/Registration			B+	B+	B+
Hotels	B	B	B	B	B
Security	B	B+	B	B	B+
TOTALS:					
Exhibitors Total Rating	B	B	B	B+	B+
(GPA out of 4.0)	3.21	3.44	3.45	3.55	3.51
Overall Rating Averaging					
All Grades	B	B	B	B+	B
(Overall GPA)	3.14	3.28	3.27	3.56	3.08
Ratio of responses to # of Exhibitors	80/242	111/165	79/139	88/139	91/144
	33%	67%	57%	64%	63%
Were attendees shopping to purchase fire apparatus ?					
Few:	19	26	18	10	19
Some:	44	56	47	41	51
Many:	13	13	9	17	18

PA FIRE EXPO
Comparison Grades 2010 - 2014

SHOW YEARS:	2012	2013	2014
	1st Yr.		
ATTENDEES:			
Number of Attendees	C+	A	C+
Quality of Attendees	C+	B-	C+
Consistency of Traffic	C	C	C+
Quality of Exhibitors	B	B	B
Costs to Attendees	B+	A-	B+
SHOW:			
Appropriate Hours & Days	B-	B-	B
Costs to Show	B	B	B+
Program	B	B	C+
Location	B	B+	B+
Dates of Show	B+	B+	B+
Demos Allowed	B-	C	C
STAGING:			
Location	B+	A-	B+
Cleaning Facilities	B-	B	C+
Defueling Services	C	B-	C+
Availability Show/Decorator Staff	B-	C+	B
Checking In Process	B	B	B
SHOW MANAGEMENT:			
Show Management	B+	B	B
Expertise and Cooperation	B+	B	B
Booth	B	B	B+
SERVICES:			
Set-Up and Breakdown	B+	B+	B+
Facilities and Services	B	B	B
Expertise+Cooperationg/Decorator Staff	B	B-	B-
Costs of Decorator Services	B	B-	B-
Expertise+Cooperation/Utilities Staff	B	B	B
Costs of Utilities Services	B	B	B
Expertise+Cooperation/Registration	B+	B+	B
Hotels	B	B	B
Security	B	B	B
TOTALS:			
Exhibitors Total Rating	B-	B	B
(GPA out of 4.0)	2.93	3.16	3.3
Overall Rating Averaging			
All Grades	B	B	B
(Overall GPA)	3.07	3.12	3.11
Ratio of responses to # of Exhibitors	37/74	21/70	23/59
	50%	30%	39%
Were attendees shopping to purchase fire apparatus?			
Few:	12	5	5
Some:	16	9	13
Many:	4	3	3

**NY STATE FIRE CHIEFS
Comparison Grades 2010 - 2014**

SHOW YEARS:
ATTENDEES:
Number of Attendees
Quality of Attendees
Consistency of Traffic
Quality of Exhibitors
Costs to Attendees
SHOW:
Appropriate Hours & Days
Costs to Show
Program
Location
Dates of Show
Demos Allowed
STAGING:
Location
Cleaning Facilities
Defueling Services
Availability Show/Decorator Staff
Checking In Process
SHOW MANAGEMENT:
Show Management
Expertise and Cooperation
Booth
SERVICES:
Set-Up and Breakdown
Facilities and Services
Expertise+Cooperation/Decorator Staff
Costs of Decorator Services
Expertise+Cooperation/Utilities Staff
Costs of Utilities Services
Expertise+Cooperation/Registration
Hotels
Security
TOTALS:
Exhibitors Total Rating
(GPA out of 4.0)
Overall Rating Averaging
All Grades
(Overall GPA)
Ratio of responses to # of Exhibitors
Were attendees shopping to purchase fire apparatus?
Few:
Some:
Many:

2010	2011	2012	2013	2014
B-	B-	C+	C+	B-
B	C+	B-	B-	B
B-	C+	C+	C	C
B	B+	B	B	B
B	B	B	B	B
B-	B	B	B	B
C+	C+	C	C	C
B-	B-	B	B	B
B	B	B	B	B
B	B-	B-	B	B
B	B	B	B-	C+
		B	C+	B
		B	B	B
		B-	C	C
		B	B	B+
		B	B	B
B+	B	B	B+	B
B	B	B	B	C+
B	B	B	B	C+
B-	B	B	C+	B
B	B	B	B	B
		B	B	B+
		C+	C+	C+
		B	B-	B+
		C+	C+	B-
		B	B	B
B-	B-	C	C	C
B	B-	B	B	B
B	C+	B	B-	B-
3.02	2.78	3.04	2.94	2.88
B	B-	C+	B-	B-
3.33	2.97	2.93	2.89	2.86
14/56	21/62	24/51	19/51	24/53
25%	34%	47%	37%	45%
6	6	7	6	12
3	10	13	9	10
1	1	1	0	0

FIREHOUSE EXPO
Comparison Grades 2010 - 2014

SHOW YEARS:	2010	2011	2012	2013	2014
ATTENDEES:					
Number of Attendees	C+	C	C-	C-	D
Quality of Attendees	B-	C	C	C+	C-
Consistency of Traffic	C	C	D+	C-	D
Quality of Exhibitors	B	B-	C+	C+	C
Cost to Attendees	B-	B-	C+	C+	C
SHOW:					
Appropriate Hours & Days	B-	B-	C+	C+	C+
Costs to Show	C	C-	D+	C-	D+
Program	C	C+	C+	C+	C
Location	B	B-	B	B	C+
Dates of Show	B	B-	B-	B	B-
Demos Allowed	B-	C+	B-	C	C+
STAGING:					
Location			C+	B	B
Cleaning Facilities			C+	B	B
Defueling Services			C+	B	C+
Availability Show/Decorator Staff			B	B+	B
Checking In Process			B	B	C+
SHOW MANAGEMENT:					
Show Management	B	B	B-	B	C+
Expertise and Cooperation	B	B+	B	B	C+
Booth	B	B	C+	C+	C+
SERVICES:					
Set-Up and Breakdown	B	B-	B	B	C+
Facilities and Services	B-	C+	B-	B	B-
Expertise+Cooperation/Decorator Staff			B	B	C+
Costs of Decorator Services			C-	C	C
Expertise+Cooperation/Utilities Staff			B-	B	C+
Costs of Utilities Services			C-	C	C
Expertise+Cooperation/Registration			B	B	C+
Hotels	B	C+	B-	B-	C+
Security	B	B-	B	B	B-
TOTALS:					
Exhibitors Total Rating	C	C	C-	C	D
(GPA out of 4.0)	2.69	2.36	1.93	2.22	1.49
Overall Rating Averaging					
All Grades	B-	C+	C	C+	C
(Overall GPA)	2.88	2.72	2.49	2.64	2.24
Ratio of responses to # of Exhibitors	29/83	14/79	15/67	31/57	16/49
	35%	17%	22%	54%	33%
Were attendees shopping to purchase fire apparatus ?					
Few:	14	9	11	12	7
Some:	12	3	3	9	7
Many:	1	1	0	1	0

FIRE-RESCUE INTERNATIONAL
Comparison Grades 2010 - 2014

SHOW YEARS:	2010	2011	2012	2013	2014
ATTENDEES:					
Number of Attendees	D+	C+	C	C	B
Quality of Attendees	C	B-	C+	C+	B
Consistency of Traffic	D+	C+	C	D+	C+
Quality of Exhibitors	B	B-	B	B	B+
Costs to Attendees	C+	B-	C+	C+	B
SHOW:					
Appropriate Hours & Days	B-	B	B	B-	B+
Costs to Show	C-	C	C	C-	C+
Program	C+	C+	C+	C	B-
Location	B-	B	C+	C	B
Dates of Show	B-	B-	B	C+	B
Demos Allowed	C+	B-	C	C	B-
STAGING:					
Location			C+	C+	B
Cleaning Facilities			B	B	C+
Defueling Services			C+	B+	B
Availability Show/Decorator Staff			B-	B	B
Checking In Process			B-	B	B
SHOW MANAGEMENT:					
Show Management	B-	B	B-	B	B
Expertise and Cooperation	B-	B	B	B	B
Booth	B-	B	B-	B	B
SERVICES:					
Set-Up and Breakdown	C+	B	B	B	B
Facilities and Services	B-	B	B	B	B
Expertise+Cooperation/Decorator Staff			B	C+	B+
Costs of Decorator Services			C+	C	C
Expertise+Cooperation/Utilities Staff			B-	B	B
Costs of Utilities Services			C+	C	C+
Expertise+Cooperation/Registration			C	B	B+
Hotels	C+	B	B	C+	B
Security	B	B	B	B	B
TOTALS:					
Exhibitors Total Rating	D+	C+	C	D+	B
(GPA out of 4.0)	1.67	2.63	2.38	1.95	3.18
Overall Rating Averaging					
All Grades	C	B-	C+	C+	B
(Overall GPA)	2.48	2.89	2.67	2.62	3.20
Ratio of responses to # of Exhibitors	23/112	45/114	24/104	42/95	37/89
	21%	39%	23%	44%	42%
Were attendees shopping to purchase fire apparatus ?					
Few:	17	19	11	31	11
Some:	4	18	3	14	21
Many:	0	1	0	1	5